

CRM that Drives Growth

"We are so happy to proactively drive cross-selling opportunities"




Build more profitable customer interactions with personalized journeys. This allows sales, marketing, and service teams to create seamless, responsive, and personalized customer journeys.

Empellor Marketing Fast Path

If you have a great team and a solid strategy, the next step is to get the best MarTech tools to make sure your growth strategy works. Dynamics 365 Customer Insights is perfect for this. It helps you achieve your business goals effectively.

What we offer :

Marketing Fast Paths brings together customer data and real-time journey planning. It helps your team find new insights and deliver personalized experiences. No more scattered data or time-consuming manual content creation. Get creative ideas from Copilot and give your team easy access to data and target segments. Developed for SMBs currently using Dynamics 365 Sales that need to:

-  Elevate your marketing capabilities across email, SMS, and social
-  Deliver one-on-one experiences that drive engagement and fill the marketing funnel
-  Make it easier for the marketing and sales teams to align and collaborate

Engage **Customers** Faster
With **Better** Data Scale

Total Implementation:
\$15,000 + 4 weeks

Why Empellor Marketing Fast Path?

Empellor Marketing Fast Path Features:

The Basics

- ✓ App installation
- ✓ Initial Configuration
- ✓ Connect to Website
- ✓ Deploy Website Forms
- ✓ ZoomInfo Integration
- ✓ Preference Center Setup
- ✓ Landing Pages Setup
- ✓ Redirect URLs Created
- ✓ Content Library Setup
- ✓ Hootsuite Integration & Configuration

Empellor CRM Optimizations

- ✓ Form Submission Notifications
- ✓ Enhanced Lead Scores
- ✓ Lead, Contact, Company Tagging
- ✓ Lead Lifecycle Processing
- ✓ Enhanced Lead Scoring

Reporting & Analytics

- ✓ Lead Performance
- ✓ Website Performance
- ✓ Marketing Strategy Analysis
- ✓ Revenue Attribution

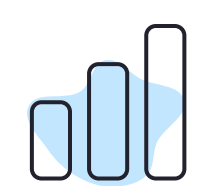
Advanced Configuration

- ✓ Lead Management Process
- ✓ Lead Management Process
- ✓ SMS Configuration
- ✓ LinkedIn Campaign Setup
- ✓ Initial Customer Journey Setup
- ✓ Lead Attribution

Training (40 hours, Virtual)

- ✓ Lead Management & Scoring
- ✓ Marketing Form & Landing Pages
- ✓ Customer Journeys
- ✓ Marketing Email Design & Best Practices
- ✓ Events
- ✓ Surveys
- ✓ LinkedIn Campaigns
- ✓ Social Media

Achieve More With Microsoft Dynamics 365 Customer Insights



Easily view all your customer details in one place, simplifying how you manage relationships.



Create uniquely personalized experiences for each customer using smart, AI-driven insights.



Improve your marketing efforts by targeting specific groups with up-to-date, detailed customer segmentation.



Anticipate and fulfill your customers' future needs by leveraging predictive analytics to stay one step ahead.



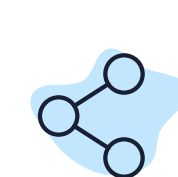
Save time and reduce costs by automating the collection and analysis of your customer data.



Make faster, better-informed business decisions with access to real-time insights and comprehensive dashboards



Effortlessly scale and adapt your business tools as your company grows, ensuring smooth transitions.



Enhance your workflow by seamlessly integrating with other Microsoft products and various third-party applications.

Empellor CRM Promise:
Deliver a CRM that drives growth.

We guarantee that you will be able to move your business forward with ease and transparency using Dynamics 365 Sales. Let CRM become the lifeblood of your organization.

Let's Talk! Empellor CRM | www.empellorcrm.com | info@empellorcrm.com | 303-482-2909